

TRANSFORMING HIRING & DIVERSIFYING TALENT CAMPAIGN - EXPIRATION DATES

TELEVISION

ASSET	LANGUAGE	SUBTYPE	LENGTH	EXP. DATE
Tear the Paper Ceiling Anthem	English	TV	:60	8/31/2023
LaShana - Employers	English	TV	:30	8/31/2023
Justin - STARS	English	TV	:30	8/31/2023
LaShana - Employers	English	TV	:15	8/31/2023
Jeff - STARS	English	TV	:15	8/31/2023
Tear the Paper Ceiling Anthem	English	TV	:06	8/31/2023

RADIO

ASSET	LANGUAGE	SUBTYPE	LENGTH	EXP. DATE
Justin - Employers	English	Radio	:30	9/21/2023
Justin - STARS	English	Radio	:30	9/21/2023

OUTDOOR (OOH)

ASSET	LANGUAGE	SUBTYPE	SIZE	EXP. DATE
STARS Have Skills	English	OOH	multiple	In perpetuity
Keith - Employers	English	OOH	multiple	In perpetuity
LaShana - STARS	English	OOH	multiple	In perpetuity
Shayan - Employers	English	OOH	multiple	In perpetuity
Paper Ceiling - White	English	OOH	1920x1080	In perpetuity
Paper Ceiling - Black	English	OOH	1920x1080	In perpetuity

PRINT

ASSET	LANGUAGE	SUBTYPE	SIZE	EXP. DATE
Keith - Employers	English	Print	multiple	In perpetuity
Jeff - STARS	English	Print	multiple	9/21/2024
Samantha - STARS	English	Print	multiple	In perpetuity
The Paper Ceiling	English	Print	multiple	In perpetuity

DIGITAL BANNERS

ASSET	LANGUAGE	SUBTYPE	SIZE	EXP. DATE
STARS Have Skills	English	Digital	multiple	In perpetuity
Paper Ceiling	English	Digital	multiple	In perpetuity
Paper Ceiling - Employers	English	Digital	multiple	In perpetuity
Paper Ceiling - STARS	English	Digital	multiple	9/21/2024

SOCIAL

ASSET	LANGUAGE	SUBTYPE	SIZE	EXP. DATE
The Paper Ceiling - 3 Frame Story	English	Social	multiple	In perpetuity
The Paper Ceiling - 6 Frame Story #1	English	Social	multiple	In perpetuity
The Paper Ceiling - 6 Frame Story #2	English	Social	multiple	In perpetuity
Carousel - Debrena	English	Social	1x1	In perpetuity
Carousel - Sandy	English	Social	1x1	In perpetuity
The Paper Ceiling	English	Social	1x1	In perpetuity